Auto Self Clean–The Tub Stain Fighter

Don’t remove dirt, stop it from building up – every time you do your laundry, the washing machine automatically cleans itself!

These places easily get dirty!
In a washing machine, dirt doesn’t easily accumulate where water collects or where it hits during spin-drying. In places that aren’t touched by water, however, dirt gradually accumulates with daily use.

Dirt on the outside of the stainless steel tub
Dirt on the inside of the tub
Dirt on the bottom of the stainless steel tub

Tub Clean Program for Attached Dirt
Auto Self Clean cannot remove accumulated dirt. Using special detergent, the Tub Clean program thoroughly removes attached dirt. (Program time: Approx. 3 hours to 11 hours depending on the model) Regularly using this program together with Auto Self Clean keeps the tub clean.

99% Mold & Bacteria Reduction
* Tested by Kitasato Research Center for Environmental Science
* Test methods: Measurement of the rate of decrease of bacteria on plates attached to the outer tub and the stainless steel tub when using the Auto Self Clean function. Measurement of the rate of decrease of mold spores on culture plates attached to the outer tub and the stainless steel tub when using the Auto Self Clean function.

Effective removal of mold and bacteria endorsed by Allergy UK

A shower of clean water cleans both the tubs as the stainless steel tub rotates at high speed.

The blades and tub rotate to powerfully agitate water in the stainless steel tub and clean off dirt.

Powered Inverter
Powered Inverter controls tub and pulsator rotation speed for optimum operation

3-Step Sensor
Laundry amount and fabric type are detected in three steps to enable setting of the optimum washing conditions. In Step 1, the ideal amount of water and wash time for the load are decided, and even if wet clothes are mixed with dry clothes and the load is incorrectly detected, corrections are made in Step 2. Fabric type is detected and water flow and wash time are adjusted to match the load in Step 3.

Reduced Tangle Finish
When the spin cycle ends, the pulsator repeatedly moves clockwise and counterclockwise, first making items fall off the tub wall and then untangling them. This unique Hitachi feature makes it much easier to take clothes out of the tub. And minimal tangling means fewer wrinkles on clothes left in the tub for a long time after spin-drying.

*Images are for illustrative purposes only.

All models & specifications in content are subjected to change without prior notice. Colour tone of actual products may differ from those shown in this catalogue.