

DISCOVER THE ROAD TO HAPPINESS WITH HITACHI'S NEW SATNAV PLAYERS

November 2006: Stopping and asking for directions will be, quite literally a thing of the past.

The Hitachi MMP-501 & MMP401 GPS car navigator makes finding your way quick, easy,



and most importantly, stress-free. Simply enter your destination and the internal GPS receiver in these small but technology-packed device plots your whereabouts and your optimum route. The directions and your present location is constantly pinpointed and displayed with crystal clarity on the extra-wide 5" & 4" anti-glare LCD touch-screen while the automated voice-prompts will instruct you when and where to turn.

However, the Hitachi MMP-501 & MMP-401 GPS are much more than just an electronic car navigation system. They also play MP3 & MP4 audio/video files from their 256MB SDRAM which you can transfer via the USB connection or SD card.

You'll be able to enjoy the benefit of hands-free calls with the MMP-501, when used in conjunction with your Bluetooth compatible mobile phone. You can also plug-in an external device like a portable DVD or MP3 player via the unit's AV connection. The MMP-501 & the MMP-401's built-in lithium battery provide a 3-hour stand-alone operating time or they can be connected to a car adaptor.

So, say goodbye to arguments over maps, the Hitachi MMP-501 & MMP-401 GPS systems makes car navigation enjoyable and accessible.

Find out more at http://aus.hitachi.com.au or call 1800 448 224.

-Ends-



MMP-401 4" GPS

MMP-501 5" GPS with Bluetooth

- Full 16:9 Screen
- Fixed Speed Camera Alerts
- Anti-Glare Screen
- MPEG-4, MP3 Playback Function
- Map Database with over 350,000 Points of Interest (POI)
- Touch-Screen Display
- Voice-Guided Directions
- Detour Memory
- Day/Night Mode
- Global Position System (GPS) Information
- Bluetooth (**MMP-501** only)
- Calculate Distance to Destination
- Speed Warning
- Memory Card Slot (SD or MMC)

MMP-401 RRP: \$660



MMP-501 RRP: \$999



For consumer enquiries, please contact: Hitachi Customer Service centre

Tel. 1800 448 224 Web: aus.hitachi.com.au

Hitachi Australia Pty Ltd

For over 30 years, Hitachi has provided Australian industry and consumers with award winning products and services in many diverse areas. Hitachi Australia Pty Ltd., a wholly owned subsidiary of Hitachi, Ltd., Japan, markets and manufacturers a broad range of products to the Australian market including air conditioning systems for home and business; consumer electronics, home entertainment and home appliance products; products and services for power generation; semiconductors and electronic devices for Australian manufacturers of electronic products.

50th Anniversary