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Beyond High-Definition: Hitachi Australia Launches New High Resolution Projector for Businesses

Sydney, 20th September 2010: Hitachi Australia today announced the latest innovation in its high resolution projectors with the launch of the CP-WUX645N projector. Catering to all businesses, including those in technical industries that require superior quality visuals, a key feature of the CP-WUX645N projector is its resolution of 1920 x 1200, which is beyond Full High-Definition (1920 x 1080) and also includes 4,200 Lumens for vivid brightness. These features combined allow businesses in industries such as aeronautical, engineering and medical, to project clear and easily visible images of extremely detailed figures and diagrams.

This feature-rich projector offers businesses with the capability to provide superior quality visuals, projecting business data that is noticeably vibrant and crisper. In addition to flawless picture quality, a feature of the CP-WUX645N called 'Picture by Picture' allows users to project two visual sources on one screen at the same time. This makes operation of presentations easy and convenient, and is useful for businesses that need to compare two sets of data or even display a video source next to other material.

Flexible installation is available with manual optical lens shift to minimise image distortion, greater range of installation with the two times zoom lens, and perfect fit to enable quick adjustments to a projected image. These options enable businesses to provide the right type of projected image that is suitable for the right environment.

Bill Christoforou, Product Manager, Digital Presentation Solutions, Hitachi Australia, said: "As presentations have become a necessity in today's business environments, there is a real opportunity for organisations to utilise a projector with the ultimate in HD resolution. Businesses no longer need to spend extraordinary sums of money to purchase the most innovative and top-of-the-range projector technology. Our new CP-WUX645N provides businesses with a feature rich product that is high quality, but provides real value for money."

"There is a growing trend towards using high definition products in the workplace. As projector pricing continues to become more affordable, many businesses are finding that the highest

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resolution and ultimately the best unit for the job is within their reach. With the CP-WUX645N, we're aiming to make it as accessible as possible so that more users can display their HD content the way it is meant to be shown."

The CP-WUX645N also features many of the impressive specifications already found on most Hitachi projectors that improve convenience, ease of use and increase presentation quality. The projector range features a hybrid filter, ensuring maintenance is hassle-free. In addition, the range also includes advanced network and versatile security functionality.

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Inquiries

Ofa Fitzgibbons 02 8281 3811 or ofa@howorth.com.au
Dorea Lau 02 8281 3809 or dorea@howorth.com.au

Hitachi Oceania Website

<http://www.hitachi.com.au>

About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Oceania industry with award winning products and services in the areas of automotive components, products and services for energy generation, construction, mining and transport, multi-media and computer technology as well as Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.

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