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Hitachi breathes longer life into digital presentation solutions



Sydney, Australia – 24 May, 2011 – Hitachi Australia has introduced increased warranties for its signature digital presentation products – the [Ultra Short Throw Projector](#) and the [Starboard Interactive Whiteboard](#). Warranty period is increasing from five to an industry leading seven years for the interactive whiteboards and from three years to five years for its entire range of Ultimate Short Throw Projectors.

Predominantly used in corporate and classroom environments as a sharing and collaboration solution, Hitachi interactive whiteboards and projectors play a key role in the company's digital presentation portfolio. As part of its consistent manufacturing improvements, Hitachi has included inorganic LCD panels in its projectors, which have a higher resistance to high temperatures and light. This makes for a more durable projector, which ultimately extends the life of the product.

"At Hitachi, we consistently strive to ensure that our manufacturing processes deliver the best final product for our customers" said Dipak Kumar, General Manager, Digital Presentation Solutions, Hitachi Australia. "We are very confident in the quality of our products and are prepared to support our customers throughout the life of their product. Hitachi's decision to extend the warranty on its leading projectors and interactive whiteboards adds extra value for our customers and they can rest assured that Hitachi products are always a safe and reliable choice."

All Ultimate Short Throw Products purchased after 1st May 2011 will be covered by a 5 year, parts & labour warranty. The Ultimate Short Throw Projector range includes the CPA220N, CPAW250N, CPA300N and IPJAW250N models. All other projector models are covered by an extensive 3 year parts & labour warranty.



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Lamp warranty for all Hitachi projectors has also increased to 750 hours or 12 months, whichever occurs first.

Regarding StarBoard FX TRIO interactive whiteboards, both the 77" & 88" purchased after 1st May 2011 will be covered by a 7 year parts & labour warranty.

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About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Oceania industry with award winning products and services in the areas of automotive components, products and services for energy generation, construction, mining and transport, multi-media and computer technology as well as Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.

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