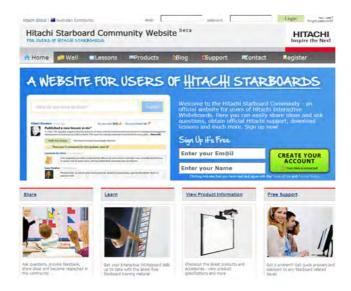


FOR IMMEDIATE RELEASE

Hitachi launches interactive StarBoard technology learning portal for the Australian teaching community

SYDNEY, AUSTRALIA, 28th May —Hitachi Australia today announced the launch of a dedicated free online resource for the Australian teaching community. The official Hitachi StarBoard website (www.hitachistarboard.com.au), allows users to easily share ideas, ask questions, obtain official Hitachi support, download lessons and much more.



The website brings Hitachi's interactive classroom solution to life as it provides teachers who currently use a StarBoard with interactive and educational content. The site also allows users to view the entire digital presentation product range and download the latest StarBoard software and drivers that are beneficial to their teaching style.

Creating an online information sharing community for teachers throughout Australia, the website enables teachers to upload, download, share lessons and interact with each other to further enhance pupils learning environments. Users can provide and seek advice from their peers, as well as provide help and support to each other as they learn to better utilise the features of the StarBoard to enhance their students learning environment.

News Release



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A feature of the site that further enhances the website's user experience is the interactive wall page, providing the ability for teachers to provide comment on particular features that work for them. Teachers can also access technical support and create their own profile.

Dipak Kumar, general manager, Digital Technology Solutions Group at Hitachi Australia comments, "Until now, no place existed for teachers to share and seek information about Hitachi's StarBoards. Hitachi has invested a considerable amount into this website and we believe it will become a virtual staffroom for Australian teaching professionals to interact and share information regarding StarBoard technology and all that it is capable of."

To take full advantage of the features of the website, teachers are required to sign up online and enter their StarBoard serial number to become a registered user of the site.

The website is designed by creative agency, Ziller.

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Hitachi Oceania Website

http://www.hitachi.com.au

About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Oceania industry with award winning products and services in the areas of automotive components, products and services for energy generation, construction, mining and transport, multi-media and computer technology as well as Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.

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