

Hitachi's Starboard FX-Duo series now bundled with Easiteach® software

SYDNEY, AUSTRALIA – 16 July, 2009 – Hitachi Australia today announced a partnership with RM Asia-Pacific, offering a free copy of Easiteach® All Tools software with each Hitachi Starboard FX-DUO Interactive Whiteboard*.

Developed by RM Asia-Pacific in conjunction with teachers and teaching experts, Easiteach All Tools software is an easy-to-use, interactive, whole-class teaching package. It provides enhanced learning capabilities, offering greater student engagement within the classroom environment. In an offer exclusive to primary and secondary schools, the Easiteach software will be included at no extra cost with each Hitachi Starboard FX-DUO upon product registration**.

The Hitachi Starboard FX DUO series and Easiteach software combine to provide schools with a platform to create highly effective and interactive lessons that help students master and retain concepts easily, saving time and money on professional teacher development.

Hitachi's FX-DUO Interactive Whiteboards allow multiple people to touch and interact with the whiteboard at the same time, making it ideal for educational learning through group work and games.

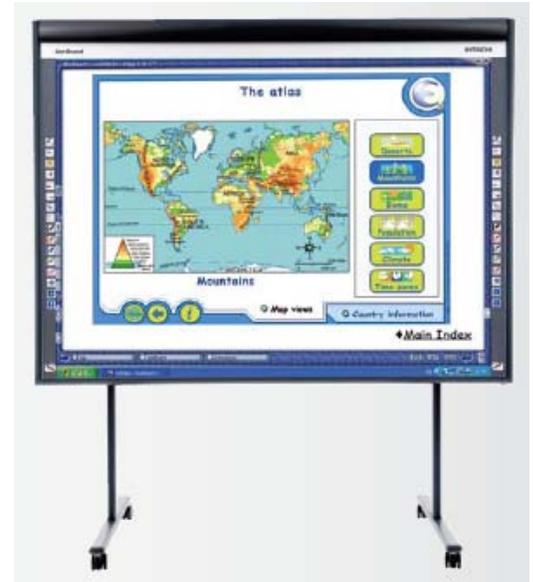
Dipak Kumar, general manager, Digital Presentation Solutions highlights the value of the school-focused bundle. "The Hitachi FX-Duo Interactive Whiteboard and Easiteach package offers great value for schools that are looking to upgrade the technology in their classrooms to the next level."

The recommended retail prices for each of the Hitachi FX-Duo Interactive Whiteboards are:

FXDUO63: \$3,299 incl. GST

FXDUO77: \$3,449 incl. GST

FXDUO88: \$4,990 incl. GST



MEDIA RELEASE



For a demonstration on how the Hitachi Starboard FX-Duo series is being used in real-life teaching scenarios, please visit <http://www.youtube.com/user/HitachiDPSAustralia>

*Terms and Conditions apply

**Available while stocks last

About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Australian industry with award winning products and services in the areas of Air conditioning systems, Automotive components, Technology, products and services for energy generation, construction, mining and transport, Multi-media and computer technology and Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.

About RM

RM started in 1973 with the aim of making learning easy, fun and enjoyable. Concentrating solely on education, RM has offices in the UK, the US, India and Asia-Pacific. RM Asia-Pacific is one of the region's most successful providers of School Management Solutions, Learning Platforms, IWB Software and Learning and Teaching tools for the education market.

For enquiries please contact:

Emily Birks 02 8281 3216 or emily@pulsecom.com.au

Danny Wong 02 8281 3826 or daniel@pulsecom.com.au