



Auto Self Clean—The Tub Stain Fighter



Don't remove dirt, stop it from building up – every time you do your laundry, the washing machine automatically cleans itself!

These places easily get dirty!

In a washing machine, dirt doesn't easily accumulate where water collects or where it hits during spin-drying. In places that aren't touched by water, however, dirt gradually accumulates with daily use.



*Hitachi washer-dryer (made in Japan). The level of dirt differs depending on conditions of use.

Tub Clean Program for Attached Dirt

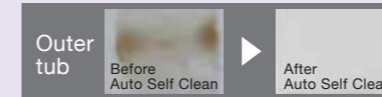
Auto Self Clean cannot remove accumulated dirt. Using special detergent, the Tub Clean program thoroughly removes attached dirt. (Program time: Approx. 3 hours to 11 hours depending on the model) Regularly using this program together with Auto Self Clean keeps the tub clean.



99% Mold & Bacteria Reduction

* Tested by Kitasato Research Center for Environmental Science
* Test methods: Measurement of the rate of decrease of bacteria on plates attached to the outer tub and the stainless steel tub when using the Auto Self Clean function. Measurement of the rate of decrease of mold spores on culture plates attached to the outer tub and the stainless steel tub when using the Auto Self Clean function.

Photos of a mold elimination test with mold that has been growing for a week

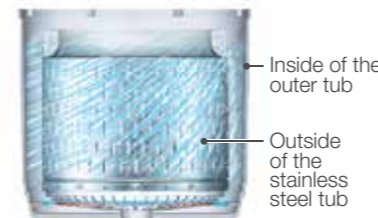


* Tested by Kitasato Research Center for Environmental Science
* Mold cultured for one week that was removed by Auto Self Clean was cultured for one more week to confirm the inhibiting effect.

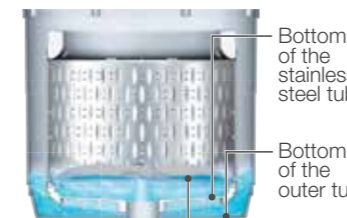
Effective removal of mold and bacteria endorsed by Allergy UK



A shower of clean water cleans both the tubs as the stainless steel tub rotates at high speed.



The blades and tub rotate to powerfully agitate water in the stainless steel tub and clean off dirt.



*The setting is switched off at the time of shipment from the factory. Once switched on, Auto Self Clean operates every time you do your laundry.

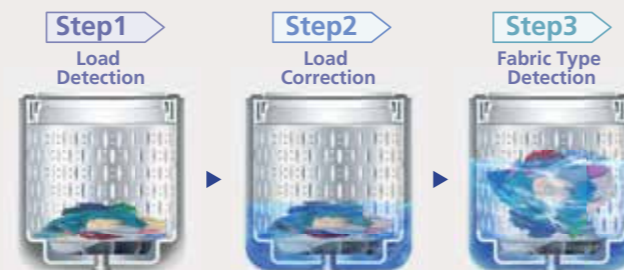


Powered Inverter

Powered Inverter controls tub and pulsator rotation speed for optimum operation

3-Step Sensor

Laundry amount and fabric type are detected in three steps to enable setting of the optimum washing conditions. In Step 1, the ideal amount of water and wash time for the load are decided, and even if wet clothes are mixed with dry clothes and the load is incorrectly detected, corrections are made in Step 2. Fabric type is detected and water flow and wash time are adjusted to match the load in Step 3.



Reduced Tangle Finish

When the spin cycle ends, the pulsator repeatedly moves clockwise and counterclockwise, first making items fall off the tub wall and then untangling them. This unique Hitachi feature makes it much easier to take clothes out of the tub. And minimal tangling means fewer wrinkles on clothes left in the tub for a long time after spin-drying.



When the spin cycle ends, clothes remain pressed against the tub and are difficult to take out.

The pulsator repeatedly moves clockwise and counterclockwise to make items fall off the tub wall.

Clothes are untangled and easy to take out.