

Refrigerator

HITACHI
Inspire the Next



AUTHENTICALLY
Japan Made

The Hitachi Story



The Hitachi Story

Steeped in a rich history of quality electronics, Hitachi's eco-friendly refrigerator is Japanese design and technology at its finest. Its innovative Platinum Catalyst in both the Vacuum Compartment and Aero-care Vege Compartment, breaks down ethylene and converts it to carbon dioxide which creates an optimal environment that sustains freshness and nutrients in vegetables. Paired with top-of-the-line Vacuum Insulation Panels and an advanced Frost Recycling Cooling with Hybrid Defrost, chilled air is evenly and efficiently distributed while preventing food dehydration. And with a digital display Control Panel (Touch Screen) for the Auto Door, we've opened up another fresh avenue to intelligent homes. Hitachi Social Innovation, it's our legacy for generations to come.



2007

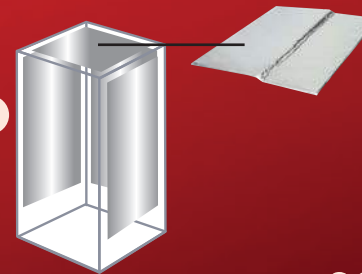
Vacuum Compartment

Specially designed vacuum preservation compartment prevents oxidation and maintains food's freshness.

2007

Vacuum Insulation Panel (VIP)

Cooling efficiency is enhanced with Hitachi's unique 3D-moulded vacuum insulating material.



2009

Frost Recycling Cooling

A more effective way to cool compartments and prevent food dehydration – by harnessing chilled air generated by the frost, recycling it, and sending it through the compartment.



2007

Auto Drawer

Opens with a touch, providing easier access to frequently used compartments.



2013

Auto Door

Two doors, one touch. Doors of the refrigerator compartment open effortlessly using the digital display Control Panel (Touch Screen).



2015

Aero-care Vege Zone

Photocatalyst and LED light produces an optimal environment to maintain freshness and nutrients of vegetables.

